

CREATE YOUR MISSION STATEMENT

Create your mission statement with this easy-to-use template. Fill in the blanks:

I help **(who)** do **(what)** so that **(result they will get)**, unlike **(the alternative result)** because **(reason why)**.

Brainstorm your **WHO**

Brainstorm your **WHAT**

Brainstorm your **RESULT THEY WILL GET**

Brainstorm your **ALTERNATIVE RESULT**

Brainstorm your **REASON WHY**

Pick the core answer from each category that resonates with you the most. Now create your mission statement.

I help
