## **Estimated Start-Up Costs**

Fill in estimated costs that apply to your specific business

\$	Insurance (Liability, Extended Coverage, Theft, Product Liability, Fire, Vandalism, Auto, Business Interruption
	Errors and Omissions, Workers Comp)
\$	Permits (Profession specific, Contractors, Building, Special Use, Sign)
\$	Business License (City or County)
\$	Fictitious Business Name
\$	Sellers Permit
\$	Health and Food Permit
\$	Building and/or Remodeling Costs
\$	Signage (Exterior and interior)
\$	Website (Design, hosting, domain)
\$	Legal consulting and filing fees
\$	Accounting consulting
\$	Bank Services and cash reserve
\$	Internet Services
\$	Technology (software, POS, computer)
\$	Equipment and fixtures
\$	Rent and security deposit
\$	Inventory
\$	Office furniture and supplies
\$	Utilities and security deposit
\$	Payroll services
\$	Marketing and Promotional
\$	Property Insurance
\$	Branding (logo design, marketing pieces, attire)
\$	Other:
\$	Other:
¢	Other:

## **My Financial Picture**

What are my estimated start-up costs?
How much money do I have to invest?
If there is a difference between what you will need and what you have, how will you solve this problem? Will you trim start-up costs? If so, which ones?
If you will be needing additional funding, where will that come from? What are your options? What is your credit score?
What is your credit score?
What credit issues, if any, do you need to address?